



BRITTANI MUMFORD

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PROFESSIONAL SUMMARY

Senior Graphic Designer with over 9 years of experience in enhancing brand visibility and visitor engagement through creative design solutions. Proficient in Adobe Creative Suite, utilizing AI, and marketing strategies. Consistently delivers impactful designs that resonate with target audiences. Passionate about mentoring teams and streamlining processes to improve efficiency and strengthen client relationships.

EMPLOYMENT HISTORY

Senior Graphic Designer | Exhibit Concepts, Inc. | May 2019 - Present

- Mentored and trained new Graphic Designers, foster a supportive environment that enhanced team creativity and cohesion.
- Streamlined Standard Operating Procedures, leading to measurable improvements in project turnaround times and resource efficiency.
- Developed Immersive Classrooms, Museums, and Trade Show Booth Graphics, significantly elevating visitor engagement and brand visibility.

Graphic Designer | Signs Now Dayton | April 2018 - May 2019; May 2017 - November 2017

- Worked closely with clients to understand their vision, resulting in tailored designs that exceeded expectations and strengthened client relationships.
- Analyzed client feedback to refine design concepts, ensuring alignment with the brand objectives and achieving higher satisfaction rates.
- Operated HP and Flatbed printers, used Plotter, weeded vinyl, laminated and finished graphics, and installed vehicle wraps and signage with precision and attention to detail, ensuring quality, durable results.

Marketing Coordinator | Sweet Manufacturing | November 2017 - April 2018

- Coordinated various marketing campaigns and media promotions. Coordinated Trade Show logistics, enhancing brand visibility and generating substantial lead growth during events.
- Evaluated marketing campaign performance, leading to optimized strategies and noticeable improvements in engagement metrics.
- Created impactful marketing materials, including brochures, news letters and digital ads, that effectively communicated brand messages and attracted new clients.

SKILLS

Graphic Design



Adobe Photoshop



Adobe Illustrator



Microsoft Office



Graphic Preflight



Adobe InDesign



Marketing



AI Software



Social Media



Video Production



EDUCATION

Bachelors of Science | Advertising and Integrated Marketing Communications | Ferris State University | December 2015

Associates of Applied Science | Graphic Design Ferris State University | May 2013

REFERENCES

Regina Henning

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